

Awareness Days 2021

This calendar has been put together to let you know of some of the dates within the year that highlight safeguarding work or themes within safeguarding. If you have a date you think should be included, but isn't yet do email lsb@stockport.gov.uk to tell us about it. Thanks.

Date	Campaign	Overview	Organiser	Link
Month of January	Dry January	Challenges you to go alcohol free for 31 days and aims to raise awareness about the effects of Alcohol.	Alcohol Change UK @AlcoholChangeUK	https://alcoholchange.org.uk/get-involved/campaigns/dry-january
4 th January	World Braille Day	World Braille Day is a reminder of the importance of accessibility and independence for people who are blind or visually impaired.	Braille Works @BrailleWorks	https://brailleworks.com/what-is-world-braille-day/
18 th January	Brew Monday/Blue Monday	Tips to beat the winter blues. The third Monday in January is described as blue Monday a day when people feel very low.	Samaritans @Samaritans	https://www.samaritans.org/branches/central-london/brew-monday-2020/
18 th – 24 th January	Big Energy Save Week	Big Energy Saving Week runs from 18 to 24 January. It is a national campaign to help people cut their fuel bills and get all the financial support they are entitled to.	@CitizensAdvice Citizens Advice @EnergySvgTrust The Energy Saving Trust @beisgovuk The Department of Business, Energy and Industrial Strategy	https://www.citizensadvice.org.uk/about-us/campaigns/current_campaigns/big-energy-saving-week/
28 th January	Data Protection Day	Highlights the importance of data protection.	Information Commissioners Officer @ICOnews	https://en.wikipedia.org/wiki/Data_Privacy_Day#:~:text=Data Privacy & Protection Day (Data Protection Day, 2007 1 more rows

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ALL February	LGBT+ History Month	Increasing the visibility of lesbian, gay, bisexual and transgender (“LGBT+”) people, their history, lives and their experiences in the curriculum and culture of educational and other institutions, and the wider community.	LGBT+ History Month @LGBTHM	https://lgbtplushistorymonth.co.uk/
1 st – 7 th February	Children's Mental Health Week	Children’s Mental Health Week is taking place on 1-7 February 2021. This year's theme is <u>Express Yourself</u> .	Place2Be @Place2Be	https://www.childrensmentalhealthweek.org.uk/
1 st – 7 th February	Sexual Abuse & Sexual Violence Awareness Week	A campaign to highlight sexual abuse and violence. #itsnotok	@itsnotok2021	https://sexualabuseandsexualviolenceawarenessweek.org/
1 st February	Dignity Action Day 2021 #DAD2021	Dignity Action Day aims to ensure people who use care services are treated as individuals and are given choice, control and a sense of purpose in their daily lives.	Dignity @DignityCampaign	https://www.dignityincare.org.uk/Dignity-in-Care-events/Dignity_Action_Day/What_is_Dignity_Action_Day/
4 th February	Time to Talk Day	brings the nation together to get talking and break the silence around mental health problems.	Time to Change @TimetoChange	https://www.time-to-change.org.uk/get-involved/time-talk-day
6 th February	International FGM Awareness Day	To grow awareness of this practice and to end it.	National FGM Centre @FGMCentre	https://www.un.org/en/observances/female-genital-mutilation-day
8 th -14 th February	Student Volunteering Week	A week to encourage student volunteering. #SVW2021	Student Volunteering Network @UKSVN	https://www.studentvolunteeringnetwork.com/

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9 th February	Safer Internet Day	Safer Internet Day 2021 will be celebrated in the UK with the theme: An internet we trust: exploring reliability in the online world	UK Safer Internet Centre @UK_SIC	https://www.saferinternet.org.uk/safer-internet-day/2021
17 th February	Random Acts of Kindness Day	An opportunity to teach young people about the power of kindness and to practice kindness oneself. #randomactsofkindness	Random Acts of Kindness Foundation @RAKFoundation	https://www.randomactsofkindness.org/
19 th February	Care Day 2021	Care Day 2021 is an opportunity to celebrate the rights of care experienced children and young people. #CareDay21	Become @Become1992	https://www.becomecharity.org.uk/
20 th February	World Day of Social Justice	We advance social justice when we remove barriers that people face because of gender, age, race, ethnicity, religion, culture or disability.	United Nations @UN	https://www.un.org/en/observances/social-justice-day
22 nd February	World Thinking Day 2021	Celebrated since 1926, World Thinking Day is a day of international friendship. It is an opportunity to speak out on issues that affect young women	World Association of Girl Guides and Girl Scouts @GirlGuiding	https://www.waggs.org/en/what-we-do/world-thinking-day/
22 nd – 28 th February	You can care week 2021	Our campaign #YouCanCare highlights stories of just how amazing it is to work in care.	Home Instead @HomeInsteadUK	https://www.homeinstead.co.uk/youcancare/
1 st -7 th March	Eating Disorders Awareness Week	The goal of National Eating Disorders Awareness Week (#NEDAwareness) is to shine the spotlight on eating disorders by educating the public, spreading a message of hope, and putting lifesaving resources into the hands of those in need.	Beat @beatED	https://www.beateatingdisorders.org.uk/edaw

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1 st March	International Self-Harm Awareness Day SIAD: Self-Injury Awareness Day	Aims to challenge the stigma around self-harm that stops young people looking for help.	Young Minds @YoungMindsUK The Mix @TheMixUK	https://youngminds.org.uk/get-involved/campaign-with-us/success-stories/self-harm-awareness-day/ https://www.selfharm.co.uk/ https://www.themix.org.uk/
8 th March	International Women's Day	Celebrate women's achievement. Raise awareness against bias. Take action for equality. #ChooseToChallenge #IWD2021	Womens Day @womensday	https://www.internationalwomensday.com/
15 th – 21 st March	Safer Sleep Week	aims to reach as many families as possible with our life-saving safer sleep advice	The Lullaby Trust @LullabyTrust	https://www.lullabytrust.org.uk/professionals/safer-sleep-week-awareness-campaign/
16 th March	Young Carer's Action Day	YCAD 2021 will be all about young carers' futures. The theme is: <u>Protect Young Carers' Futures.</u>	Carers trust @CarersTrust	https://carers.org/young-carers-action-day-2021/young-carers-action-day-2021
18 th March	Child Sexual Exploitation Awareness Day	We want the world to unite against child exploitation. want the world to unite against child exploitation.	NWG Exploitation Response Unit @NatWorGroup	https://www.stop-cse.org/
20 th March	International Day of Happiness	March 20th is the International Day of Happiness. As we face a global crisis together, let's find positive ways to look after ourselves and each other.	Action for Happiness @actionhappiness	https://www.dayofhappiness.net/#new
29 th March – 4 th April	World Autism Awareness Week (2 nd is World Awareness Day)	filled with autism-friendly events and educational activities to increase understanding and acceptance, and to foster worldwide support.	National Autistic Society @Autism	https://www.autism.org.uk/get-involved/raise-money/world-autism-awareness-week

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5 th -12 th April	Bee Active, Bee Healthy, Bee Happy Week	This week is dedicated to bee-ing active, healthy and happy in your community. Join Mo the Bee in a week-long celebration of making positive changes to your life and your community and learn how to #BeeActiveBeeHealthyBeeHappy	The Running Bee @TheRunningBee	https://www.runningbeefoundation.co.uk/
20 th -24 th April	National Stalking Awareness Week	National Stalking Awareness Week 2021 will focus on changes in perpetrator behaviour since the outbreak of Covid-19, notably a rise in cyber elements.	Suzy Lamplugh Trust @live_life_safe	Suzy Lamplugh Trust
5 th May	International Day of the Midwife	global recognition and celebration of the work of midwives, on the 5th of May.	ICM @world_midwives	https://www.internationalmidwives.org/icm-events/international-day-of-the-midwife-2020.html
7 th May	NSPCC Number Day	Pupils love it, and it builds motivational attitudes towards mathematics while ensuring all pupils know how to contact Childline if they need it.	NSPCC @NSPCC	https://www.nspcc.org.uk/support-us/events-fundraising/social-special-events/number-day/
16 th May	National Children's Day	National Children's Day, a UN based initiative, provides an annual UK-wide platform to celebrate child rights & freedoms + we talk about childhood all year.	CHILDREN'S DAY UK @NCDUK2021	https://www.nationalchildrensdayuk.com/
10 th – 16 th May	Dying Matters Week	join in the conversation about death, dying and bereavement.	Dying Matters @DyingMatters	https://www.dyingmatters.org/AwarenessWeek
10 th - 16 th May	Mental Health Awareness Week	We have chosen 'Nature and the environment' as the theme for Mental Health Awareness Week 10-16 May 2021!	Mental health foundation @mentalhealth	https://www.mentalhealth.org.uk/

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10 th -23 rd May	Foster Care Fortnight	the campaign showcases the commitment, passion and dedication of foster carers. It also supports fostering services to highlight fostering in their local area	The Fostering Network @fosteringnet	https://www.thefosteringnetwork.org.uk/get-involved/foster-care-fortnight
17 th – 23 rd May	Dementia Action Week	Sees the public coming together to take action to improve the lives of people affected by dementia. #DAW2021	Alzheimer's Society @alzheimerssoc	https://www.alzheimers.org.uk/get-involved/dementia-action-week
17 th May	International Day Against Homophobia, Biphobia and transphobia	The international day against homophobia, transphobia and biphobia	May17 @may17org	https://may17.org/
25th May	International Missing Children Day	Strive to protect and empower children to prevent them from going missing, and to keep them from harm when they do go missing	Missing Children Europe @ICMEC_official	https://www.icmec.org/global-missing-childrens-center/imcd/
1 st –7 th June	Volunteers Week	a time to say thanks for the contribution millions of people make across the UK through volunteering.	NCVO Volunteering @NCVOvolunteers	https://volunteersweek.org/
7 th -13th June	Child Safety Week	Child Safety Week is an annual community education campaign run by the Child Accident Prevention Trust (CAPT), acting as a catalyst for thousands of safety conversations and activities UK-wide.	Child Accident Prevention Trust @CAPTCharity	https://www.capt.org.uk/pages/category/child-safety-week

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7 th – 13 th June	Carers Week	Carers Week is an annual campaign to raise awareness of caring, highlight the challenges unpaid carers face and recognise the contribution they make to families and communities throughout the UK.	Carers Week @carersweek	https://www.carersweek.org/
14 th – 20 th June	Learning Disability Week	This years theme is art and creativity	Mencap @mencap_charity	https://www.mencap.org.uk/get-involved/learning-disability-week-2021
14th - 27th June	Scam Awareness Fortnight	A fortnight highlighting how to avoid scams and scammers.	Citizens Advice Bureau @CitizensAdvice	https://www.citizensadvice.org.uk/about-us/our-work/our-campaigns/all-our-current-campaigns/scams-awareness-campaign-2021/resources/
15 th June	World Elder Abuse Awareness Day	It can be hard to imagine that anyone would deliberately want to harm an elderly person, but unfortunately, elder abuse does occur. Spread the word and share informational articles on Facebook and use the hashtag #WEAAD	WEAD	https://worldelderabuseawareness.com/
18 th June	Autistic Pride Day	Organisations around the world celebrate Autistic Pride Day, with events around the world, to connect with one another through autistic events and demonstrate to allistic people (those not on the autism spectrum) that autistic people are unique individuals who should not be seen as cases for treatment		https://en.wikipedia.org/wiki/Autistic_Pride_Day
21 st -25 th June	School Diversity Week	An annual celebration of LGBT+ equality in education celebrated in schools and colleges across the UK.	Just Like Us @JustLikeUsUK	https://Justlikeus.org/school-diversity-week

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26 th June	International Day against Drug Abuse and Illicit Trafficking	Aims to raise awareness of the major problem that illicit drugs represent to society.	United Nations @UN	https://www.un.org/en/observances/end-drug-abuse-day
14th July	National Day of Remembrance for Victims of Honour Based Violence	Aims to remember victims and highlight the crime of HBV	Karma Nirvana @KNFMHBV	https://karmanirvana.org.uk/day-of-memory
15 th July	World Youth Skills Day	Skills for a Resilient Youth in the Era of COVID-19 and Beyond	United Nations @UN	https://www.un.org/en/observances/world-youth-skills-day
24 th July	The Big Listen – Samaritans Awareness Day	Raising awareness for the important work that The Samaritans carry out.	Samaritans @samaritans	https://www.samaritans.org/
28 th July	Stockport Pride	An annual celebration of Stockport's LGBTQ+ Community	Stockport Pride @StockportPride	https://www.stockportpride.co.uk/
30 th July	World Day Against Trafficking in Persons	This year, we will focus on the first responders to human trafficking. These are the people who work in different sectors - identifying, supporting, counselling and seeking justice for victims of trafficking, and challenging the impunity of the traffickers.	United Nations @UN	https://www.un.org/en/observances/end-human-trafficking-day
12 th August	International Youth Day	The theme of International Youth Day 2021 is, “Transforming Food Systems: Youth Innovation for Human and Planetary Health”, with the aim of highlighting that the success of such a global effort will not be achieved without the meaningful participation of young people.	United Nations @UN	https://www.un.org/development/desa/youth/iyd2021.html
27th – 30th August 2021	Manchester Pride	Manchester Pride is a registered charity that campaigns for equality and challenges	Manchester Pride @ManchesterPride	https://www.manchesterpride.com/

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		discrimination; creates opportunity for engagement and participation and celebrates lesbian, gay, bisexual and transgender (LGBT) life. The charity fundraises for LGBT and HIV projects in Greater Manchester by staging a number of events throughout the year, including the award winning Manchester Pride Festival		
All September	Scroll Free September	Scroll Free September offers a unique opportunity to take a break from ALL personal Social Media accounts for 30 days (or for however long you can cope without them)! #ScrollFreeSeptember	Royal Society for Public Health Vision, Voice and Practice @R_S_P_H	https://www.rsph.org.uk/our-work/campaigns/scroll-free-september.html
5th September	International Day of Charity	International Day of Charity seeks to enhance social responsibility and increase public support of charitable causes.	United Nations @UN	https://www.twinkl.co.uk/event/international-day-of-charity-2021
13th September	National Dementia Carers Day	Many people living with dementia rely on the love, support and care of family members, friends and unpaid carers. National Dementia Carers' Day, founded by SweetTree Home Care Services and the Alzheimer's Society was established to share, recognise, and support this crucial role.	Dementia Carers' Day @Dementia_Carers	https://www.nationaldementiacarersday.co.uk/
10th September	World Suicide Prevention Day	The new theme for World Suicide Prevention Day 2021-2023: "Creating Hope Through Action".	International Association for Suicide Prevention (IASP) @IASPinfo	https://www.iasp.info/wspd2021

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12 th September	Disability Awareness Day	Disability Awareness Day is a pan disability event which promotes a can-do culture focusing on what disabled people can do throughout life and work.	Warrington Disability Partnership @WDPcomms	https://www.disabilityawarenessday.org.uk/
15th September	Pensions Awareness Day	Gives information about pension options.	Pension Awareness Day @PensionDay	https://pensionawarenessday.com/
21st September	World Alzheimers Day	World Alzheimer's Day takes place on 21 September and is part of World Alzheimer's Month. This year, we're talking about dementia – and urging everyone to join in the conversation by becoming Dementia Friends. #WorldAlzheimersMonth	Alzheimer's Society @alzheimerssoc	https://www.alzheimers.org.uk/get-involved/world-alzheimers-month
ALL October	Black History month	Black History Month 2021 celebrating #Black #History #Arts and #Culture throughout the UK #blackhistory #BlackHistoryMonth #BlacklivesMatter #blm #ProudtoBE	Black History Month 2021 @BhmUK	https://www.blackhistorymonth.org.uk/
All October	Go Sober for October	Sober October encourages people to go booze-free in October to raise money for Macmillan Cancer Support, who need your support now more than ever.	Macmillan Go Sober UK @GoSoberUK	https://www.gosober.org.uk/
ALL October	Bullying Prevention Month	Encourages schools, communities and organizations to work together to stop bullying and cyberbullying and put an end to hatred and racism by increasing awareness of the prevalence and impact of all	Bullying UK @bullyinguk	https://www.stompoutbullying.org/national-bullying-prevention-awareness-month https://www.bullying.co.uk/general-advice/

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		forms of bullying on all children of all ages.		
1st October	International Day of Older Persons	Considering age and aging.	United Nations @UN	https://www.un.org/en/observances/older-persons-day
2nd October	International Day of Non Violence	an occasion to "disseminate the message of non-violence, including through education and public awareness".	United Nations @UN	https://www.un.org/en/observances/non-violence-day
9th October	World Hospice and Palliative Care Day	People from around the world who have been impacted by a life-limiting illness -- either personally or by supporting a loved one -- will be making their voices heard, asking policy makers to pay attention to prioritize palliative care policies and services.	WHPCA @whpca	http://www.thewhPCA.org/about
9th–16th October	National Hate Crime Awareness week	#SpreadLoveNotHate aims to raise awareness of hate crime.	Stop Hate UK @stophateuk	https://www.stophateuk.org/hate-crime-awareness-week/
9th-16 th October	Baby Loss Awareness Week	Focusing on those that have suffered pregnancy loss or experienced the death of their baby. (Global wave of light is 15 th October – candles are lit in memory of lives lost)	Baby Loss Awareness Week @BLA_Campaign	https://babyloss-awareness.org/
10th October	World Homelessness Day	The purpose of World Homeless Day is to draw attention to people who experience homelessness needs locally and provide opportunities for the community to get involved in responding to homelessness	World Homeless Day @HomelessDay	http://www.worldhomelessday.org/
10th October	World Mental Health Day	The World Health Organisation recognises World Mental Health Day on 10 October every year.	World Federation for Mental Health @WFMH_Official	https://www.mentalhealth.org.uk/campaigns/world-mental-health-day https://wfmh.global/about-us/

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		This year's theme set by the World Federation for Mental Health is 'mental health for all'.		
Was 14 th October in 2020	National adoption week	Promoting adoption to grow your family.	Adoption UK @AdoptionUK	https://www.adoptionuk.org/pages/category/you-can-adopt
17th October	International Day for the Eradication of Poverty	Persons living in poverty experience many interrelated and mutually reinforcing deprivations that prevent them from realizing their rights and perpetuate their poverty,	United Nations @UN	https://www.un.org/en/observances/day-for-eradicating-poverty
18th October	Anti Slavery Day	Anti-Slavery Day, 18th October, provides an opportunity to raise awareness of human trafficking and modern slavery, and encourage government, local authorities, companies, charities and individuals to do what they can to address the problem	Human Trafficking Foundation Facebook - @HumanTraffFdn	https://www.humantraffickingfoundation.org
All November	Mens Health Awareness Month (Movember)	Changing the face of men's health – often supported by growing facial hair.	Movember UK @MovemberUK	https://uk.movember.com/
3 rd November	National Stress Awareness Day	National Stress Awareness Day was set up by the International Stress Management Association, with the mission of raising awareness of the effects of psychological distress in the workplace and strategies to address it.	International Stress Management Association @ISMA_UK	https://isma.org.uk/
13 th November	World Kindness Day	Encourages children to spread kindness to people who needed it most, while also learning about the impact being kind will have	School of Kindness @SchoolofKind	https://schoolofkindness.org/resources-for-schools/world-kindness-day-2021

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		on their own physical and mental health.		
15th - 19th November	Anti Bullying Week	2021 has the theme One Kind Word. The week will begin with Odd Socks Day supported by CBBC and CBeebies star Andy Day and his band Andy and the Odd Socks.	Anti Bullying Alliance	https://www.anti-bullyingalliance.org.uk/
15th - 21st November	National Safeguarding Adults Week	Our theme for Safeguarding Adults Week 2021 is 'Creating Safer Cultures'.	Ann Craft Trust @anncrafttrust	https://www.anncrafttrust.org/safeguarding-adults-week-2021-sign-up-for-free-resources/
15 th -21st November	Alcohol Awareness Week	2021 theme of Alcohol and relationships	Alcohol Change @AlcoholChangeUK	https://alcoholchange.org.uk/get-involved/campaigns/alcohol-awareness-week
15 th -21st November	Childrens Grief Awareness Week UK	A chance for us to come together to show our support for bereaved children across the UK	Childhood Bereavement Network @CBNtweets	http://www.childhoodbereavementnetwork.org.uk/campaigns/childrens-grief-awareness-week.aspx
19 th November	International Mens Day	Making a positive difference to the wellbeing and lives of men and boys. #internationalmensday	UK Mens Day @UKMensDay	https://ukmensday.org.uk/
19th November	World Day for the Prevention of Child Abuse	Launched in 2000 a day to promote the prevention of child abuse.	NSPCC @NSPCC	https://www.nspcc.org.uk
20 th November	World Children's Day	A day to reimagine a better future for every child.	Unicef @UNICEF	https://www.unicef.org/world-childrens-day
20 th November	Transgender Day of Remembrance	A day to memorialize those who have been murdered as a result of transphobia. It is a day to draw attention to the continued violence endured by transgender people.	GLAAD @glaad	https://www.glaad.org/tdor
25th November	Carers Rights Day	Each year, Carers Rights Day helps us:	Carers UK @CarersUK	https://www.carersuk.org/news-and-campaigns/carers-rights-day

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		<ol style="list-style-type: none"> 1. ensure carers are aware of their rights 2. let carers know where to get help and support 3. raise awareness of the needs of carers. 		
25th November	International Day for the Elimination of Violence Against Women (White Ribbon Day)	Since the outbreak of COVID-19, emerging data and reports from those on the front lines, have shown that all types of violence against women and girls, particularly domestic violence, has intensified. This day starts the 16 days of action against domestic violence ending on International human rights day. #GenerationEquality #orangetheworld #16days and #spreadtheword.	United Nations @UN	https://www.un.org/en/events/endviolenceday/
25th November - 10th December	16 Days of action against Domestic Violence	16 Days of Action Against Domestic Violence is aimed at businesses that lack an infrastructure to deal with the large-scale problem that is domestic violence. As it stands, companies can do more to aid their employees who endure domestic violence, train those who witness it, and to protect staff as a whole, with the goal of securing safety and mitigating financial loss.	United Nations @UN Public Health England @PHE_uk	https://16daysofaction.co.uk/
2 nd December	International Day for the Abolition of Slavery	An estimated 40.3 million people are in modern slavery, including 24.9 in forced labour and 15.4 million in forced marriage.	United Nations @UN	https://www.un.org/en/observances/slavery-abolition-day

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3rd December	International Disability Awareness Day	Disability inclusion is an essential condition to upholding human rights, sustainable development, and peace and security.	United Nations @UN	https://www.un.org/en/observances/day-of-persons-with-disabilities
10 th December	International Human Rights Day	Human Rights Day is observed every year on 10 December — the day the United Nations General Assembly adopted, in 1948, the Universal Declaration of Human Rights (UDHR).	United Nations @UN	https://www.un.org/en/observances/human-rights-day